



Results 2020

Strengthening the Netherlands with foreign companies
Working together on acquisition for the future





ANNUAL RESULTS 2020

Quick overview



**305 foreign companies
chose to locate or expand
in the Netherlands,**



**creating 8.600*
direct jobs**

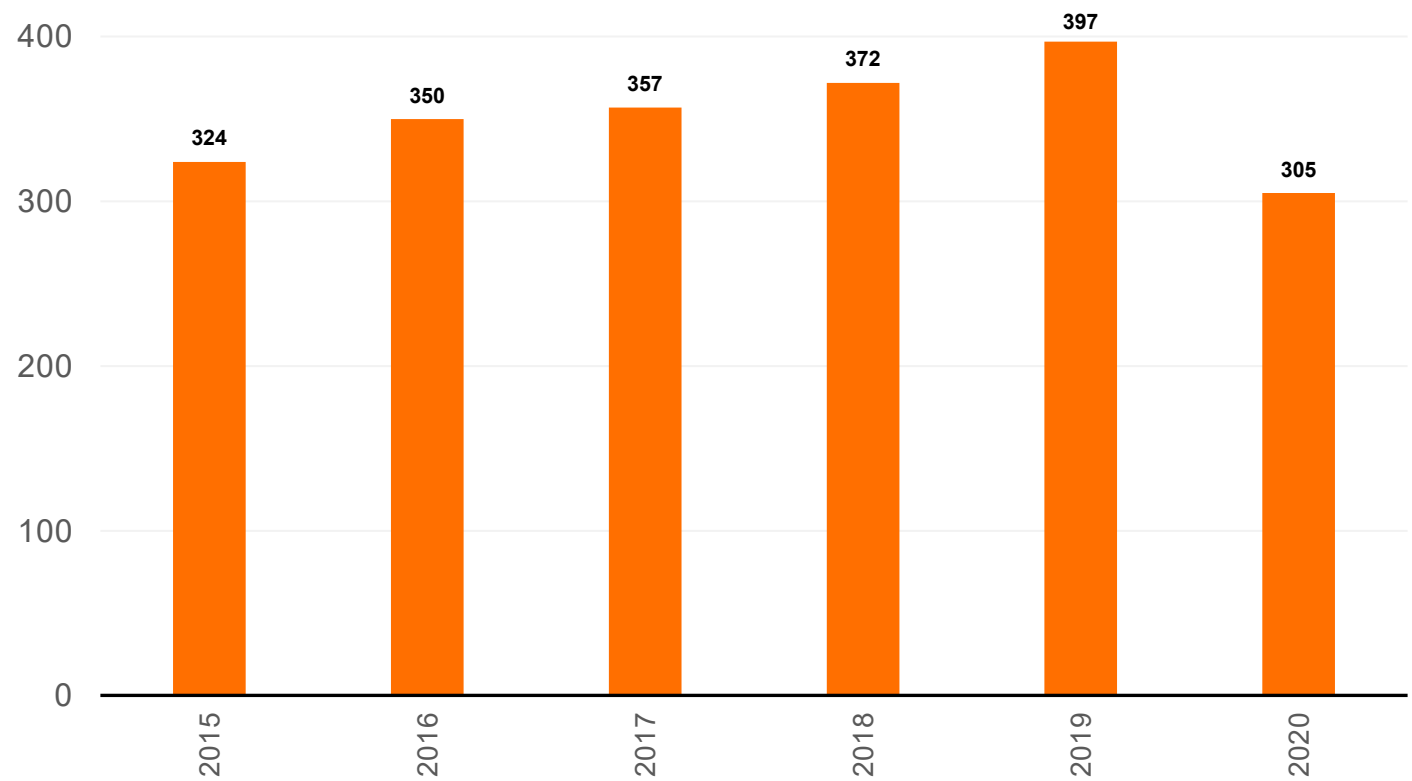


**and investing
€ 1.9 billion.***

*projected number for the first three years in the Netherlands.



Number of projects per annum 2015-2020

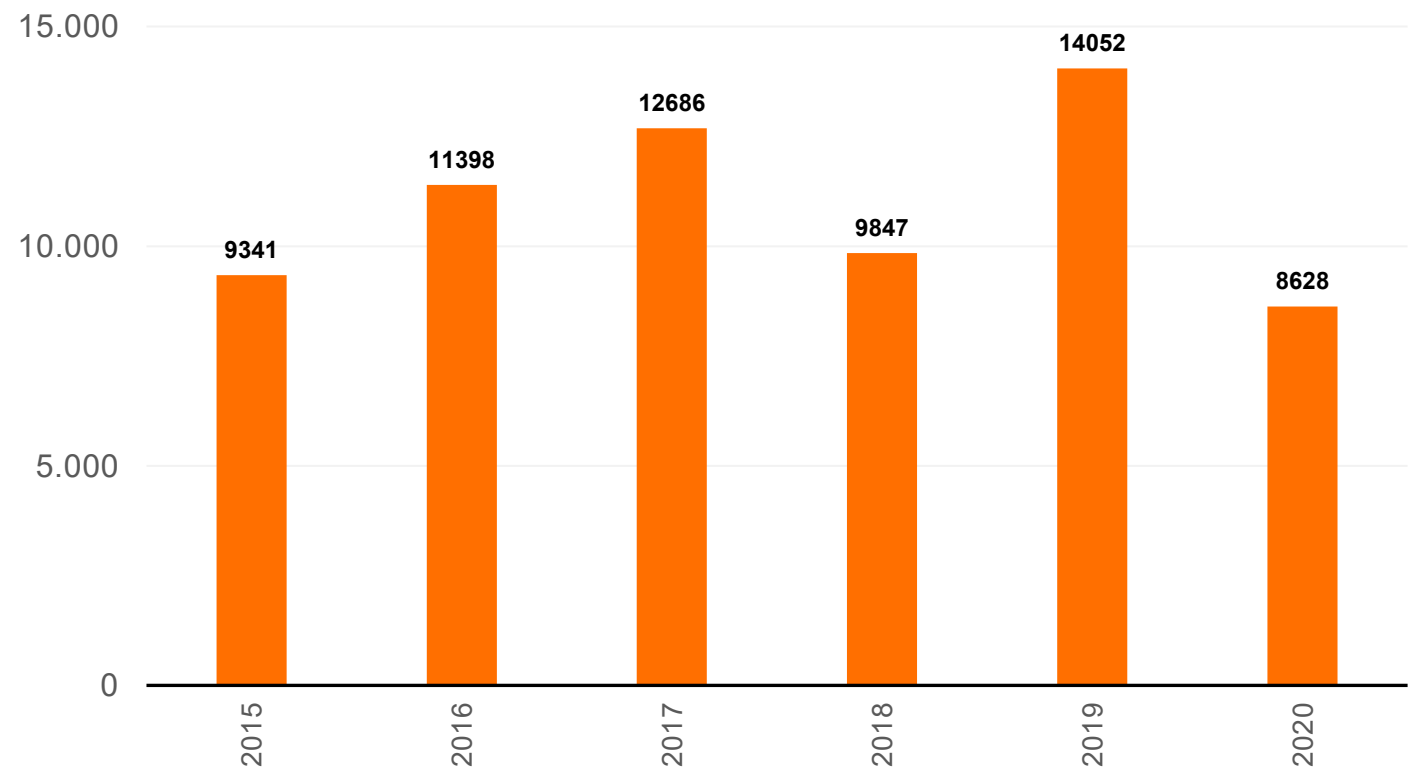


In 2020, 305 foreign companies chose to locate or expand their business in our country with the help of the Invest in Holland network. These companies expect to create more than 8,600 direct jobs and invest 1.9 billion euros in their first three years in the Netherlands.



INVEST IN HOLLAND ANNUAL RESULTS 2020

Number of direct jobs per annum 2015-2020

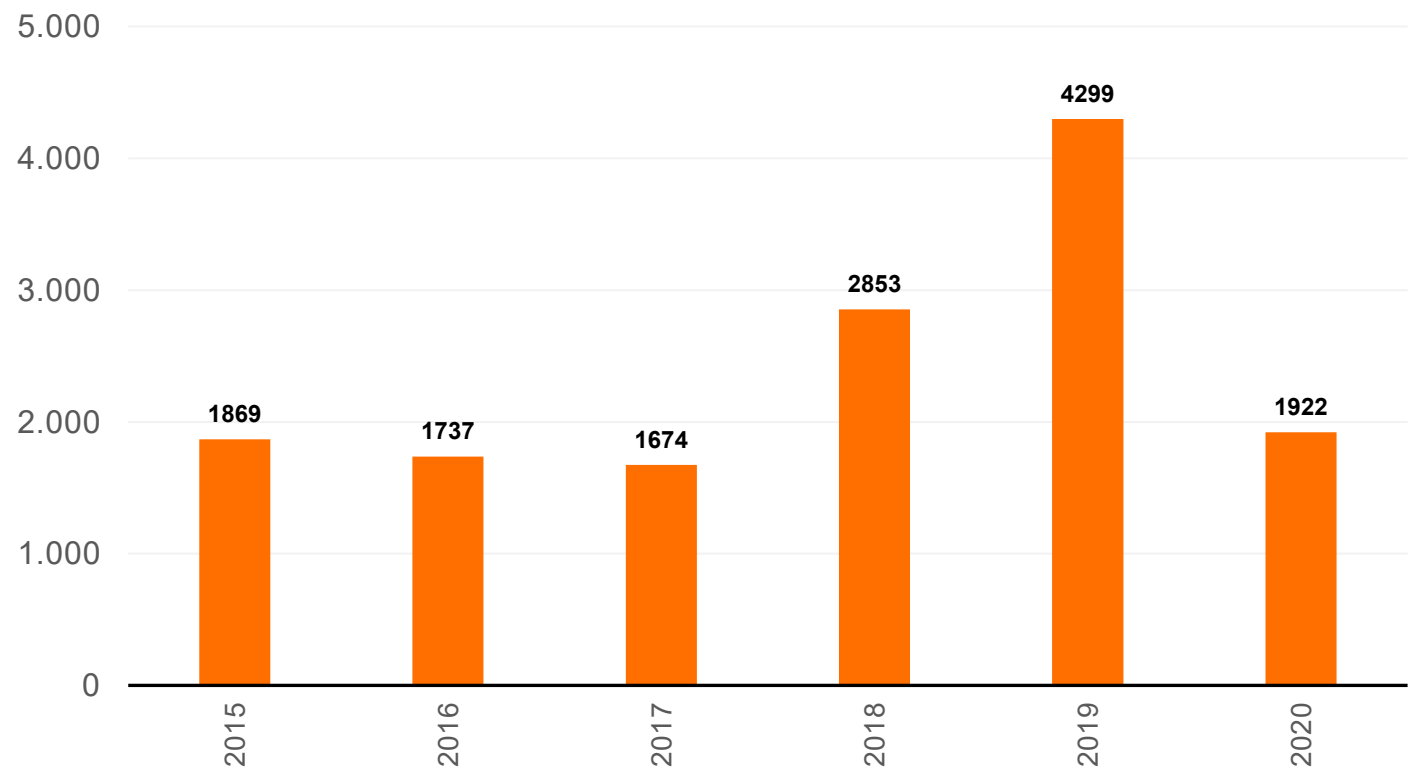


Just over 12.5 percent of employment results in 2020 relate to job retention.



INVEST IN HOLLAND ANNUAL RESULTS 2020

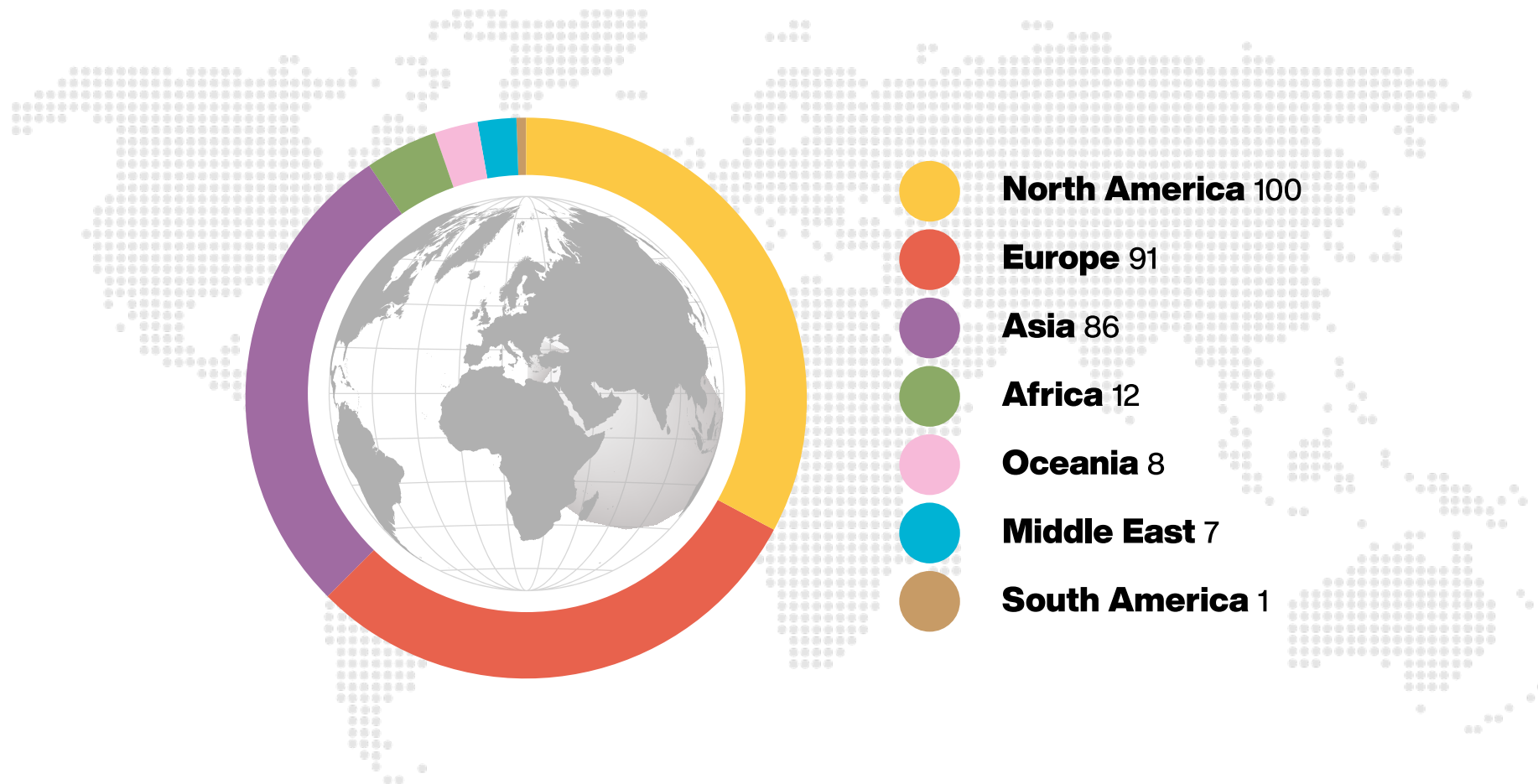
Investment amount in €mln per annum 2015-2020



Note that investment amounts can fluctuate from year to year. This figure is strongly influenced by specific capital-intensive investment projects, such as production facilities, data centers or large hubs.

ANNUAL RESULTS 2020

Where do companies come from?

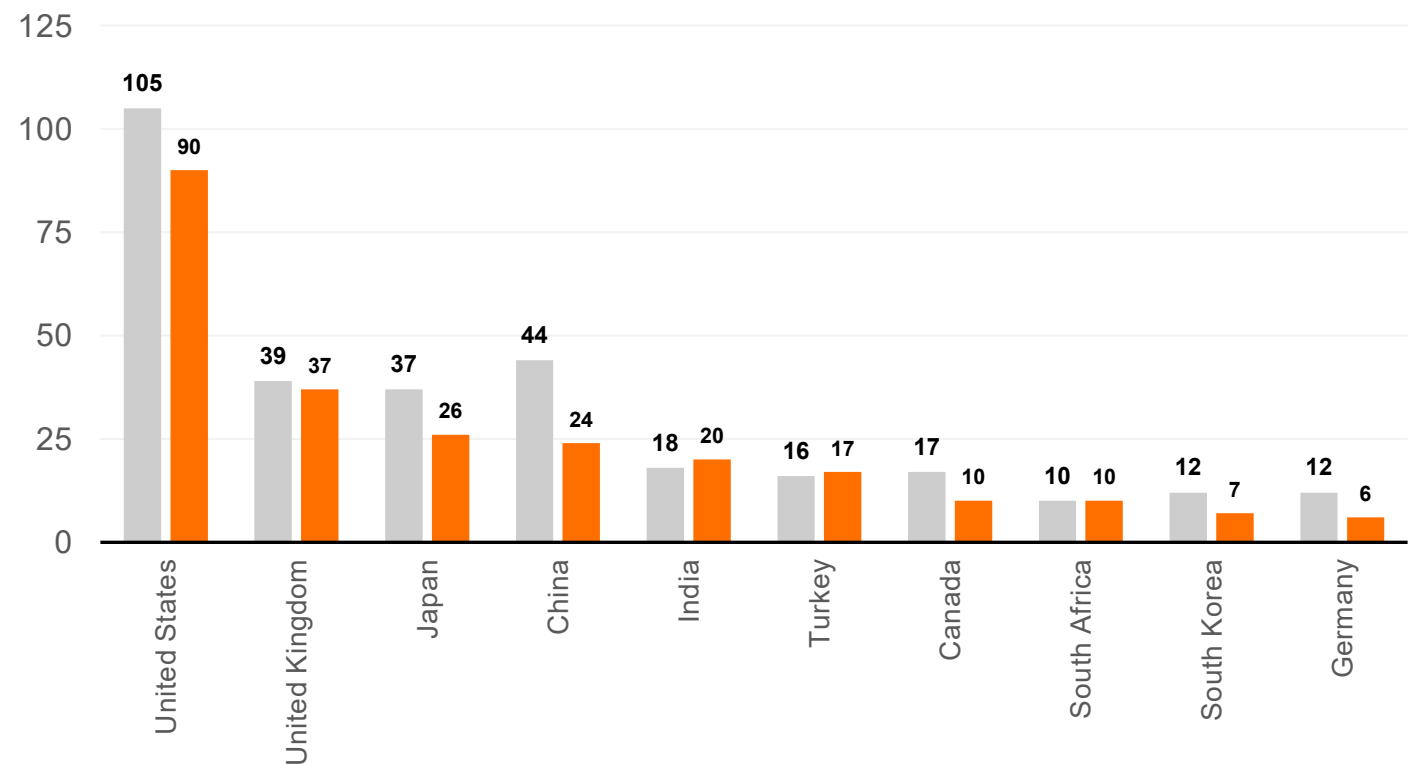


Source NFIA, 2021



INVEST IN HOLLAND ANNUAL RESULTS 2020

Number of projects in 2019 and 2020 by country

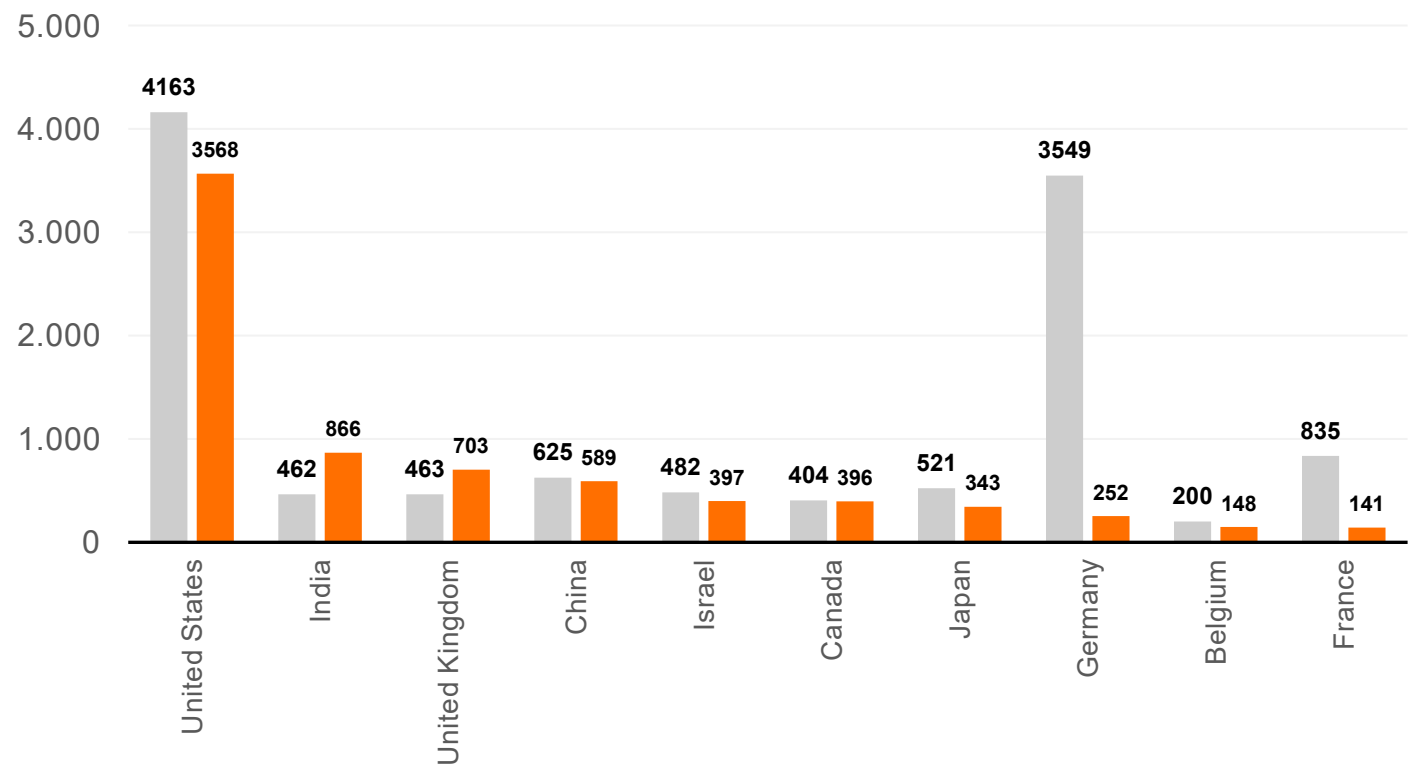


Source NFIA, 2021 (top 10)



INVEST IN HOLLAND ANNUAL RESULTS 2020

Number of direct jobs in 2019 and 2020 by country



Source NFIA, 2021 (top 10)



ANNUAL RESULTS 2020

Top five industries



IT
68 projects



**Life Sciences
and Health**
34 projects



**Transport
and logistics**
29 projects



Agri-Food
28 projects

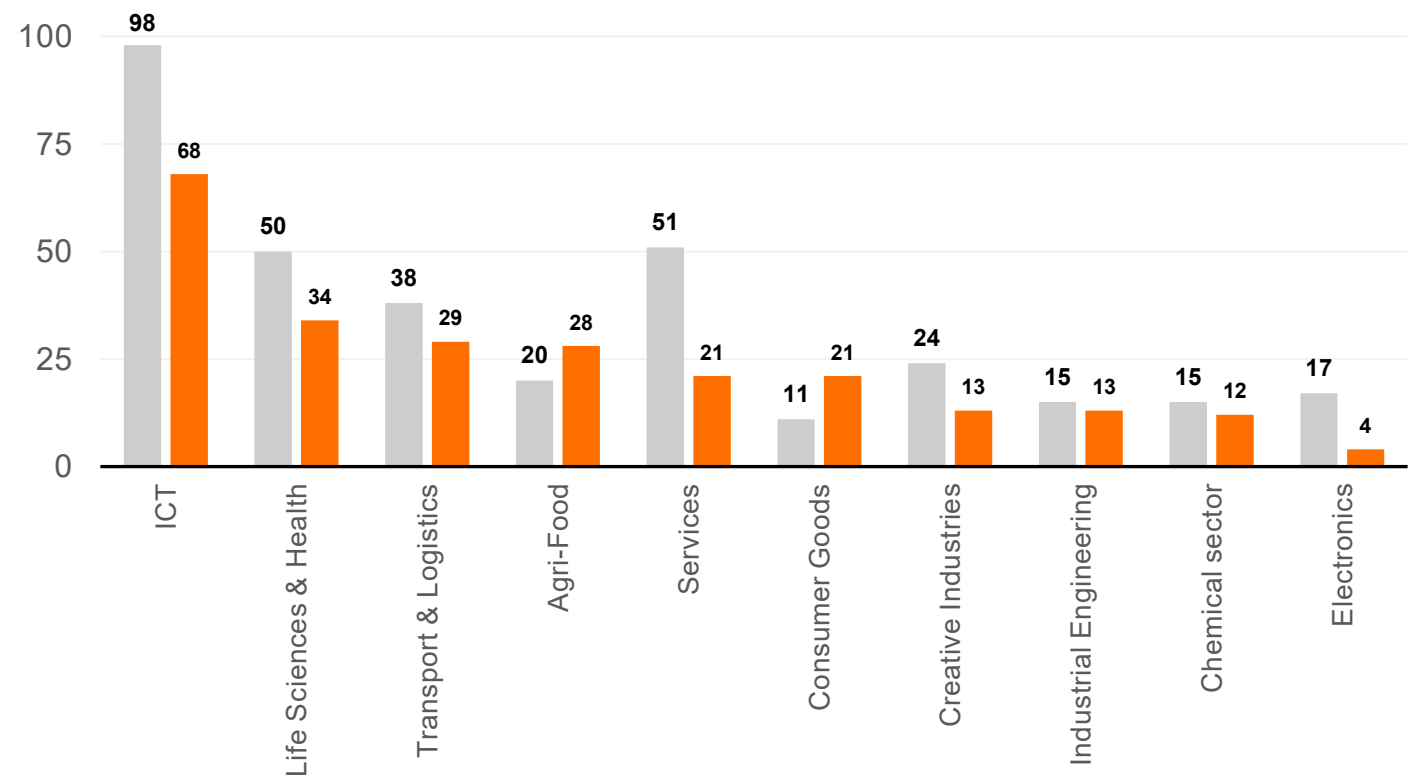


Services
21 projects



INVEST IN HOLLAND ANNUAL RESULTS 2020

Number of projects in 2019 and 2020 by industry

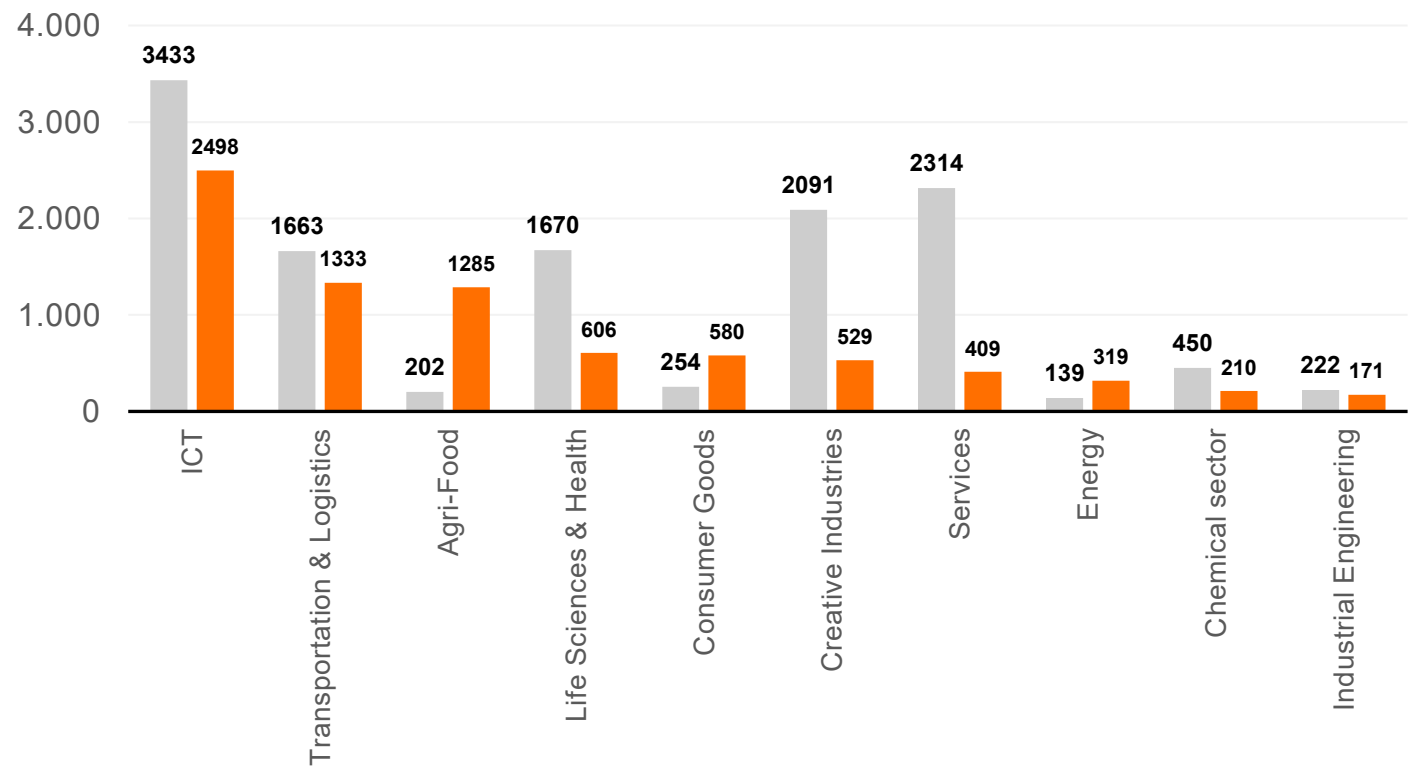


Source NFIA, 2021 (top 10)



INVEST IN HOLLAND ANNUAL RESULTS 2020

Number of direct jobs in 2019 and 2020 by industry

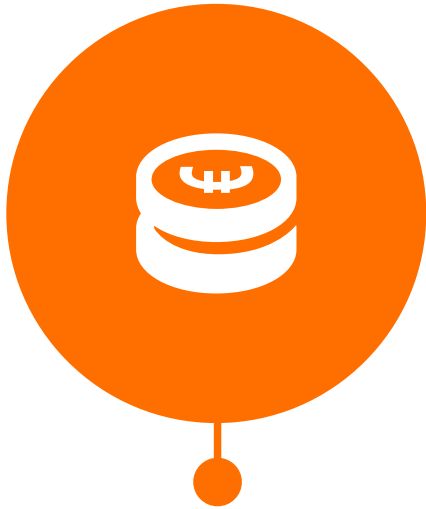


Source NFIA, 2021 (top 10)



ANNUAL RESULTS 2020

Top five activities



**Marketing
and Sales**
116 projects



**Distribution
Center**
63 projects



**Research and
Development**
30 projects



Manufacturing
30 projects

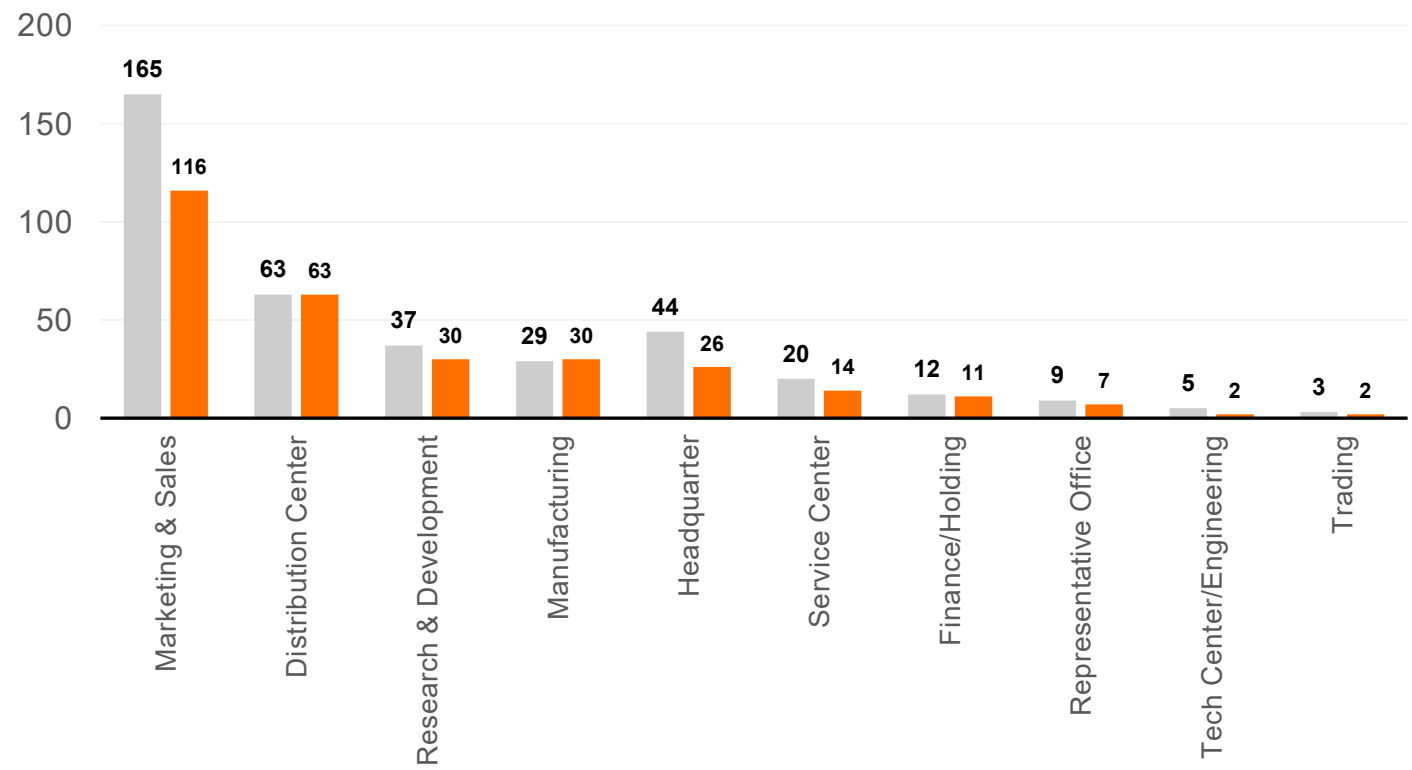


Headquarters
26 projects



INVEST IN HOLLAND ANNUAL RESULTS 2020

Number of projects in 2019 and 2020 by activity

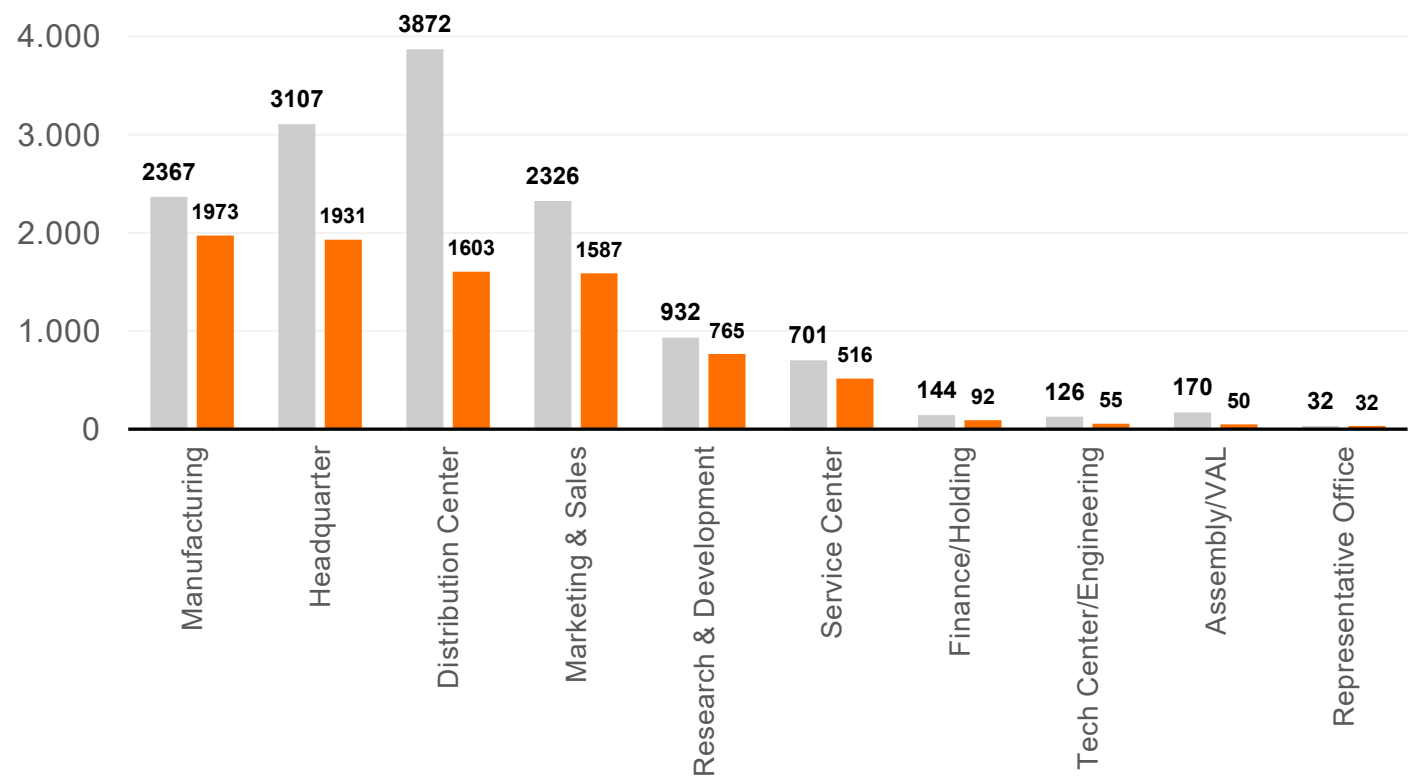


Source NFIA, 2021 (top 10)



INVEST IN HOLLAND ANNUAL RESULTS 2020

Number of direct jobs in 2019 and 2020 by activity



Source NFIA, 2021 (top 10)